NEW! Matrix & vCreative Integration

With this integration, Account Executives can view & access details of the Spot directly through Monarch, eliminating the need to switch between the two programs!

✓ **REDUCE DUPLICATE ENTRY**
Create an account in Monarch and see it synchronized to vCreative & vice versa.

✓ **SAVE TIME**
View Spot details (active production requests/ communications) directly from the Account Summary Page.

✓ **LISTEN TO PRODUCTION FILES**
No need to switch programs with the ability to listen directly within.

✓ **SPEAK TO CREATIVE TEAM**
Communicate with all involved with production orders from within Monarch.

REDUCE EFFORT AND SAVE TIME
LEARN MORE: SUCCESS@MATRIXFORMEDIA.COM
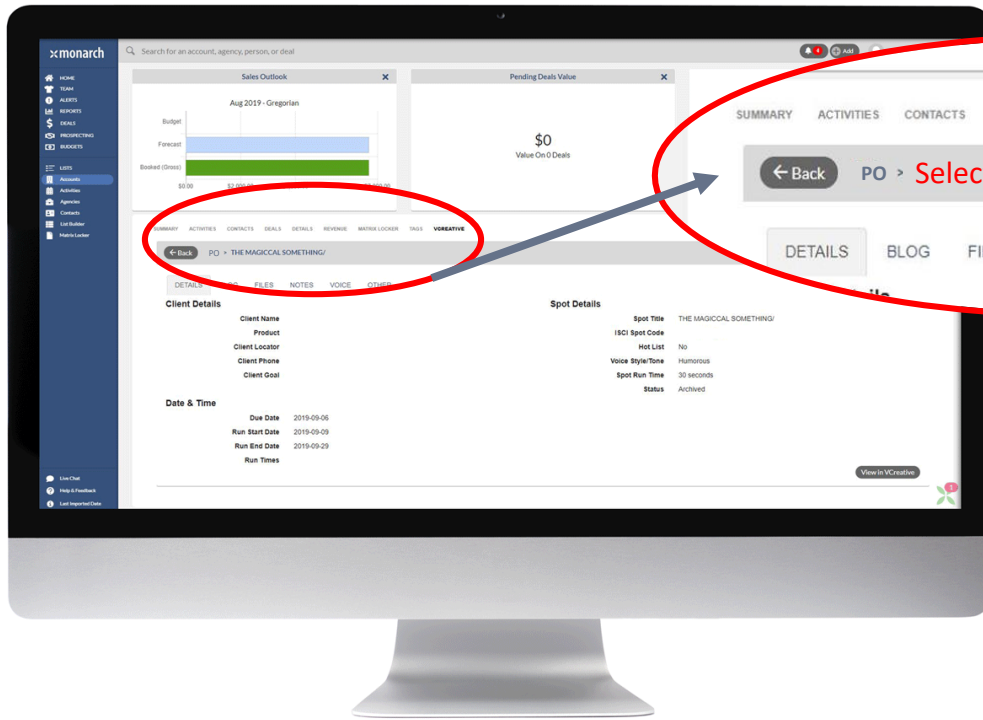
Click the vCreative Tab in an account page & toggle through the tabs for all information associated with any selected production order:

- Details – all advertiser & spot information
- Blog - an email thread of direct dialog between AEs & creative people
- Files – view & download the text, audio of the ad
- Notes – creative notes shared between all team members involved in the ad creation
- Voice – details the kinds of voices used for the ad (male/female & characters)
- Other – status of the script & spots